

East Herts District Media Team Policy

Objective

- To provide a positive and engaging image of East Herts District Scouts to our local community.
- To highlight and show off the the array of activities and events that are put on at District and where appropriate Group level.
- To promote opportunities to get involved in Scouting locally, as volunteers and young people.

East Herts media platforms

The following are the only agreed media platforms for use of promoting and communicating on behalf of East Herts Scouts. Alternatives maybe permissible at the discretion on the DLV only.

- Facebook and Instagram managed via Meta business suite. Managed by Rob, Ann and Paul.
- Link-tree – for hosting links to all our social media platforms and contact us links. Managed by Rob and Ann.
- YouTube. Managed by Rob and Ann
- Website. Managed by Rob and Ann
- TikTok. Managed by Rob, Ann and Tom Wheelhouse
- East Herts email address hosting. Managed by Rob and Ann
- WhatsApp. Managed by Rob, Ann and Programme team leads. WhatsApp groups must be associated with the East Herts community umbrella only.

Once agreed by the East Herts District Trustee board a copy of this agreement must be published on the District Scouts website for future viewing.